

Script for Interviewers to Use for Answering Machines or Voice Mail

Hello,
This is _____ calling on behalf of ____ [the organization sponsoring the survey]. I hope you received a letter recently from the ____, _____ [name and title of person signing invitation letter], telling you about a survey we are conducting. If you have any concerns about whether this is a legitimate survey, please call _____ at the [name of local AAA or provider]. Her number is _____. That is a local call for you.
I'll call back in a few days, and I hope I'll have a chance to speak with you then. Thank you.